

On The Inside

Television & Radio Show



Cable TV Show



Cable Broadcast

Coming soon to RSN, SkiPressTV.com

Currently from time to time you can catch us on Westchester's Public Access Channels.

Internet Streaming Video

New Premier Thursdays 7pm

www.WVOX.com

www.Ontheinsidenow.com

www.westchester1.com

www.worthies.com

Archived on ontheinsidenow.com

Website Statistics

www.WVOX.com:

Weekly 5,000 Users / 10,345 Page Views

www.Ontheinsidenow.com:

Weekly 500 Users / 4,799 Page Views

www.Westchester1.com:

Weekly 16,600 Users / 185,629 Page Views

www.Worthies.com:

Weekly 3,000 Users / 18,345 Page Views

Audience Demographics

Westchester, Putnam, Rockland, Long Island, Connecticut, and NYC.

Household income 75,000 and above

Male & Female 16-60

Spending the past few years covering events and building an online following, we have spun off our own 30 minute TV show.

Segment Topics

- Skiing/Snowboarding
- Restaurants
- Health & Wellness
- Ice Skating
- Musical Events
- Fashion
- Health and Wellness
- Community Events
- Resort Accommodations
- Business Spotlights
- Event Coverage
- Ice Fishing
- Lovers Life
- Winter Equipment

Promotional Opportunities

Tired of the Same OL Marketing Videos?

Sponsor a *Television Program* Spotlighting your Mountain and Resort experience!

Let our professional host and crew interview your staff and guests and show the world what their missing.

- What we offer is a 7-8 segment Television show
- Use to promote new services and amenities
- Gives the look that it is an independent production
- Send out as a Marketing DVD or offer as a video on your website
- Viewers will sit back and enjoy this type of a show

We arrive and shoot + edit over a 5 day time period.
Start on a Monday complete by that Friday.
100 DVD's delivered to you one week later.

Be a Guest

Tell us about your product or services.

Past Interviewed guests have included: Jake Burton Carpenter, Carolyn Kepcher, Jeanine Pirro, Mt Vernon Mayor Ernie Davis, Jay Williams, Kier Dillon, Shaun White & unknown to Aaron at the time Gold Medalist Johnny Mosley.

Weekly Show Promotional Spots

- Product placement and new product releases
- Restaurant Spotlight – Business Introduction

Weekly Show Sponsor - \$500 - \$1500

- Logo as part of promotional campaign
- Mention in opening and closing
- Banner Ad on Website 120x250

Other Sponsor Types

- Whole Season Sponsor (13 shows) - \$15,000.00
- 3 Show Sponsor - \$4000.00
- Family & Singles